

VIDEO PROJECT RUBRIC

Name: _____

Project: _____

		1 Point No Spielberg here	2 Points Young Spielberg	3 Points Early-Period Spielberg	4 Points Mature Spielberg	Points (1-4)
PREPARATION / RESEARCH	Copyright and/or Credits (if applicable)	There are no citations or are no references to copyright info for photos, graphics, and music created by others.	Citations are given, but some sources are not identified with references, and permission to reproduce is absent if not Fair-Use.	Citations are given, sources of multimedia are identified, but permission to reproduce is absent if not Fair-Use.	Citations given proper credit. Every photo, graphic or sound file is original or permission for its use is documented.	
	Storyboard / Script	Does not represent the sequence of shots in the video. Storyboard descriptions are vague or incomplete.	Sketches are in a logical sequence, but do not give adequate descriptions of the video scenes, audio background, or dialogue notes.	Includes sketches of each video scene and includes some planned descriptions, audio notes, effects notes, and dialogue for every scene.	Demonstrates detailed planning on the video shot sequence, scene descriptions, audio and effects notes, and dialogue for every scene.	
PRODUCT	Audio	Serious audio problems that are a distraction.	Some audio-level inconsistencies between clips.	Generally consistent audio. Only problems are subtle.	Aurally very professional.	
	Video	Many jerky shots, poor framing, or other problems.	A few jerky shots. Some framing problems or other issues.	Generally smooth shots. Only problems are subtle.	Visually very professional.	
	Tech: Digital Enhancements	Little or no enhancements, or, excessive use of random enhancements detracts.	Some digital enhancements. Some tendency toward randomness with effects.	Any digital enhancements combine smoothly and effectively with the video.	Digital enhancements are planned and purposeful, adding impact to the story line or focus.	
	Total Points x 5 = 100% scale E.g., 4 + 4 + 3 + 4 + 2 = 17 x 5 = 85%					Total Points →
					Score →	