

Scoring Rubric for AUDITION Multi-track Audio Project (25% of total grade)

For this project, consider yourself to be a producer at a radio station. You've been paid big bucks by a client to create a really catchy spot. It may be a Public Service Announcement, a commercial jingle, or anything else that the client may desire. Use your imagination ... capture the attention of your audience.

REQUIREMENTS

1. Your project must be a multi-track project. It must incorporate five or more tracks.
2. You may include any sound clips you choose (music, sound effects, etc.), but at least one of the tracks must include your recorded voice as the voice-over artist.
3. Duration must be *one to two* minutes. Audition project presentations will be presented at the conclusion of Class Seven on March 8.

NOTE: Your *Final Project Presentation* at the conclusion of the course must include at least one audio file that you have created. The audio file must incorporate two or more tracks and may be of any duration.

93-100 points	The project incorporates at least five tracks, including yourself as voice-over artist. Duration total is one-to-two minutes. The finished project sounds extremely polished—no apparent errors. Project is “air worthy.”
85-92 points	Same specs as above, but one or two minor errors or problems are apparent, or the duration is too short or too long. Project is not quite air worthy.
75-84 points	Same specs as above, but three or more errors or problems are apparent. Project is not air worthy.
65-74 points	Same specs as above, but there are a number of apparent errors or problems. Project is <i>definitely</i> not air worthy.